

**Southold Free Library  
Monthly Statistics  
January-22**

	January-22	January-21	
<b>Total circulation</b>	1,970	2,296	
<b>e-books</b>	2,533	2,230	
<b>total</b>	<b>4,503</b>	<b>4,526</b>	
<b>database access</b>	193	2,012	
<b>Direct access</b>	177	195	
Floyd Memorial	95	79	
Cutchogue	44	69	
Mattituck	15	23	
Riverhead	0	0	
other	23	24	
 <b>New patrons added</b>	 23	 15	
 <b>Tech help</b>	 83	 86	
 <b>Additions to collection</b>	 209	 262	
 <b>Deletions from collection</b>	 245	 82	
 <b>Room Use</b>	<b># uses--# hours</b>	<b># uses--# hours</b>	
Study Room	12--19	NA	
Community Room	41--73	NA	
Folk Room	12--18	NA	
 <b>Programs</b>			<b>Jan-20</b>
<b>children's</b>			
number of sessions	21	7	19
number of attendees	184	161	118
 <b>young adults</b>			
number of sessions	7	14	4
number of attendees	68	292	20
 <b>Adult</b>			
number of sessions	16	12	16
number of attendees	232	218	299

## Southold Free Library

JANUARY\*2022

CIRCULATION:	January 2022	January 2021	January 2020
<b>BOOKS</b>			
A NEW	264	298	302
AF	482	449	411
ANF	202	155	134
ESL	1	0	10
REF	0	1	3
AMAG	13	30	19
YA	76	94	38
J NEW	79	83	34
JF	276	360	212
JNF	71	59	76
JREF	2	0	0
OTHER (ILL-RENEWALS)	203	252	120
JMAG	1	0	0
<b>TOTALS</b>	<b>1,670</b>	<b>1,781</b>	<b>1,359</b>
<b>MEDIA</b>			
ARBCD	30	45	39
Devices	0	0	2
ADVD	242	395	450
ACD-MUSIC	2	25	39
J-DVD	2	50	43
MuseumPass	6	0	14
Telescope	0	0	1
Puzzles	18	0	0
<b>TOTALS</b>	<b>300</b>	<b>515</b>	<b>588</b>
<b>TOTAL</b>	<b>1,970</b>	<b>2,296</b>	<b>1,947</b>
%+(-)	-14.20%	18.00%	
ILL/ALA	1	7	0

## **SYNCHRONOUS PROGRAM SESSIONS**

- 1 BDG: "Three Junes"/23
- 4 Chair & Restorative Yoga (33 zoom and 21 in-person)/54
- 1 AARP Driver Safety Class/18
- 1 "I'm Turning 65"/5 (zoom)

7 program sessions/100 attendees

## **FRIENDS**

There is no meeting in January.

**Cottage:** Reopened for sales and donations on Saturday January 22 to the delight of both volunteers and customers! In the weeks that the cottage was closed, Tom Schlecht painted the cottage floor, took care of small repairs and installed the bathroom vanity. Jenny purchased frames for the new outdoor Cottage is Open signs which the Inkspot printed.

**Monthly Raffle:** There was no drawing in January but a raffle was on display through the month. There was a lively interest in the jewelry raffle and folks were excitedly taking chances!

**Art Exhibits:** Paul Edelson's work remained on display until Friday, January 28. On Monday January 31, the artists for Feb/March spent several hours hanging and labeling their pieces. They decided on Sunday February 20 from 2-4pm for their reception.

January 2022  
Kathy Saccamano

January 4,11,18, 25 Breathe zoom class 10 patrons per week...	40
January 12th Broadway 2010-2019 zoom class	30
January 18th Dogs of Chernobyl zoom class	20
January 26th AAA Driving emergencies zoom class	9
January 27th NY Historical Society Objects tell a story zoom	23
	<b>122 total</b>

January 23...in person High tea tasting class at Special Tea in Greenport. This was a shared class with the Cutchogue library. Due to covid and the small size of the tea room it was limited to 20 patrons with each library allowed 10. The class filled up quickly and we had a waiting list. No one canceled so the waiting list was never used.....**10 patrons attended in person.**

I attended the monthly staff meeting .

I attended a ranger zoom program on the Sunken Forest. I also attended two Tenement Museum zooms Yiddish Music in NYC concert and Life and Death in 1918.

I am working on the Best Seller collection, converting books from various collections,programming for the future, working the circulation desk and communicating with the website company to update our marketing for adult classes. I have also started to contact and book programs for April, May and June.

## **JANUARY 2022 MONTHLY REPORT**

**DISPLAYS:** We put snowflakes on the windows and put snow/winter books on display.

**PROGRAMS:** (We had 6 programs this month with 156 participants)

Tuesdays, January 4, 11, 18, & 25: "Fun with Legos"—After 2 years, we brought back our Lego free play for grades K-2. We had 4 sessions with 15 people at the first two sessions and 25 people at the last two sessions.

Wednesdays, January 12, 19, & 26: "Storytime Yoga"—Miss Mary Hasel started her yoga classes for the little ones for the new year. We had 3 sessions with 2 people at the first two sessions and 6 at the last session.

Wednesdays, January 12, 19, & 26: "Knitwits"—Liz and Lily DeTour continued our knitting circle from last month. It was better attended this time around with 5 children at the first two sessions and 3 at the third session. They were all disappointed that it had to end so I added two extra sessions for next month.

Thursdays, January 13, 20, & 27: "Gaming for Tweens"—Penny and I started a gaming program where children grades 3-6 came each week to play Nintendo games and board/card games. It was quite a popular program! 17 kids came on 1/13, only 2 kids came on 1/20 (due to the elementary school winter concert), and 22 kids came on 1/27.

Fridays, January 14, 21, & 28: "Playgroup"—A few of the Southold Mothers Club members have still come in to play on Friday mornings in the children's room. Over the past 3 weeks, only 5 children came in with their parents (10 total).

Monday, January 24: "Hamburgers!"—Darlene Siracusano inspired our patrons to create food art (hamburgers) in the same artistic way as the artist Claes Oldenburg. The children used Model Magic clay to create their burgers with Darlene's guidance on how to mix the colors. They all looked "delicious"! 13 children came to this creative program.

**SCHOOL GROUPS:** We did not have any school groups visit the library this month.

**ROMP 'N RHYME/STORYTIME:** We had 2 sessions of Romp 'N Rhyme with 23 in total attendance and we had 2 sessions of storytime with 5 in total attendance.

**MEETINGS:** I attended only 1 meeting this month via Zoom. It was a North Fork Librarian Summer Planning meeting, (Friday, January 14 @ 10:00 am).

**MISC.:** I did a Zoom virtual visit with the Headstart School (Wednesday, January 26<sup>th</sup> from 11:15-11:45 am). I read 2 books and sang to the kids.

--Dana Bruey, Children's Services

## Young Adult Monthly Report for January 2022

I kept the blue lights connected to highlight the 'Just Arrived' book display. I also started a display for Black History Month for the month of February. Teens continue to come in every afternoon to hang out in the Teen Room. I have found that most of them leave by 5pm so I am planning to have more impromptu programs in the afternoon.

I also hosted the program: *Broadway Musicals* via Zoom for Kathy S. on January 12.

### Programs:

**January 7:** Teen Game Night. When I was unable to get the Switch to properly work with the projector, I brought everything back upstairs and set up Game Night in the Teen Room. The teens had a lot of fun and I learned (sort of) how to play Super Smash Brothers!

Attendance: 7

**January 13, 20 & 27:** Gaming for Tweens. This has been very successful! The kids have especially loved Super Smash Brothers on the Switch and playing chess and Giant Uno. We had significantly fewer kids on January 20 because most of them were in the Elementary School concert.

Attendance: 1/13: 18; 1/20: 3 1/27: 22

**January 14:** Family Movie: Luca Rated PG As cute as this movie is, only a handful of people attended. Attendance: 4

**January 21:** Dream Board with Kristen Duer Usually, I get a good crowd for Kristen's programs. This time, we had only three - but those three teens had a great time creating their 2022 Vision boards .

Attendance: 3

**January 27:** Dungeons and Dragons. As always, this is a well-attended program. There is a very committed core group and a few new ones!

Attendance: 11

Total Programs: 7

Total Attendance: 68

### Class Visits

**January 24:** Phillip's and McGoey's 5th grade class visit. I highlighted books for Black History month (February) Attendance: 20

**January 26:** Woods class and Michaelis' class visits. I highlighted books for Black History month (February) Attendance Woods: **16** Attendance Michaelis: **21**

### **Meetings and Trainings**

~Met weekly with Caroline and Dana to discuss programs, collection development and other matters regarding youth services.

**January 25:** Met via Zoom with North Fork librarians to discuss shared programs and plans for the North Fork Prom Showcase to be held at the end of April.

### **Submitted by:**

Penny Kelley, Teen Services Librarian

**Southold Free Library**  
**Budget Report with Y-T-D Figures**  
 July 2021 through January 2022

	Jul '21 - Jan 22	Budget	\$ Over Budget	% of Budget
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
5000 · School District	637,748.64	935,298.00	-297,549.36	68.2%
5012 · Pilot Revenue	0.00	0.00	0.00	0.0%
5050 · Contingency Fund	0.00	53,352.00	-53,352.00	0.0%
5075 · Grant Income-Restricted	0.00	0.00	0.00	0.0%
5100 · NYS Education	1,629.00	1,200.00	429.00	135.8%
5151 · NYS Grant Income	0.00	0.00	0.00	0.0%
<b>5200 · Interest/Investments</b>				
5005 · T-Bill Interest	0.00	0.00	0.00	0.0%
5200 · Interest/Investments - Other	12.83	0.00	12.83	100.0%
<b>Total 5200 · Interest/Investments</b>	<b>12.83</b>	<b>0.00</b>	<b>12.83</b>	<b>100.0%</b>
5225 · Book Fines	0.00	0.00	0.00	0.0%
5250 · Lost/Paid Material	509.11	500.00	9.11	101.8%
5275 · Photocopies & PC Printouts	1,517.50	1,500.00	17.50	101.2%
5300 · Magazine Exchange	0.00	0.00	0.00	0.0%
5325 · Temporary Residents	-100.00	0.00	-100.00	100.0%
5350 · Sale Items	64.00	0.00	64.00	100.0%
<b>5500 · Contributions</b>				
5501 · Book Memorials	275.00	2,000.00	-1,725.00	13.8%
5502 · Small Cash Contributions	68.68			
5500 · Contributions - Other	564.57	1,000.00	-435.43	56.5%
<b>Total 5500 · Contributions</b>	<b>908.25</b>	<b>3,000.00</b>	<b>-2,091.75</b>	<b>30.3%</b>
<b>5525 · Friends Contributions</b>				
5526 · SRC Contribution	6,000.00			
5525 · Friends Contributions - Other	4,632.76	8,000.00	-3,367.24	57.9%
<b>Total 5525 · Friends Contributions</b>	<b>10,632.76</b>	<b>8,000.00</b>	<b>2,632.76</b>	<b>132.9%</b>
5600 · Miscellaneous	0.00	0.00	0.00	0.0%
<b>Total Income</b>	<b>652,922.09</b>	<b>1,002,850.00</b>	<b>-349,927.91</b>	<b>65.1%</b>
<b>Gross Profit</b>	<b>652,922.09</b>	<b>1,002,850.00</b>	<b>-349,927.91</b>	<b>65.1%</b>
<b>Expense</b>				
5975 · Grant Expense - Restricted	1,233.04			
<b>6000 · Friends Reimbursement</b>				
6001 · SRC Expense	6,000.00			
6000 · Friends Reimbursement - Other	4,747.16	8,000.00	-3,252.84	59.3%
<b>Total 6000 · Friends Reimbursement</b>	<b>10,747.16</b>	<b>8,000.00</b>	<b>2,747.16</b>	<b>134.3%</b>
<b>6099 · Personnel</b>				
6100 · Salaries	255,908.83	495,550.00	-239,641.17	51.6%
6110 · Social Security	19,576.86	41,000.00	-21,423.14	47.7%
6120 · NYS Unemployment Ins.	1,527.94	3,500.00	-1,972.06	43.7%
6130 · Worker's Comp.	1,612.00	5,000.00	-3,388.00	32.2%
6140 · Disability Insurance	178.97	1,600.00	-1,421.03	11.2%
6150 · Full Time Benefit	45,477.78	81,000.00	-35,522.22	56.1%
6160 · ADP/Paychex Charge	2,029.39	4,000.00	-1,970.61	50.7%
6170 · Retirement	3,530.69	7,500.00	-3,969.31	47.1%
<b>Total 6099 · Personnel</b>	<b>329,842.46</b>	<b>639,150.00</b>	<b>-309,307.54</b>	<b>51.6%</b>
<b>6499 · Library Materials</b>				
6500 · Books	20,464.07	37,000.00	-16,535.93	55.3%
6505 · e-books	780.10	47,000.00	-46,219.90	1.7%
6510 · Newspapers	2,805.74	1,500.00	1,305.74	187.0%
6520 · Periodicals/Journals	3,451.51	4,000.00	-548.49	86.3%
6531 · DVD's	2,334.12	7,500.00	-5,165.88	31.1%
6540 · CD's	269.25	1,000.00	-730.75	26.9%
6550 · Recorded Books	2,261.89	5,000.00	-2,738.11	45.2%



**Southold Free Library**  
**Budget Report with Y-T-D Figures**  
**July 2021 through January 2022**

	Jul '21 - Jan 22	Budget	\$ Over Budget	% of Budget
6555 · Software	280.88	0.00	280.88	100.0%
6570 · Miscellaneous				
6571 · Museum Passes	2,865.00			
6570 · Miscellaneous - Other	0.00	1,000.00	-1,000.00	0.0%
<b>Total 6570 · Miscellaneous</b>	<b>2,865.00</b>	<b>1,000.00</b>	<b>1,865.00</b>	<b>286.5%</b>
<b>Total 6499 · Library Materials</b>	<b>35,512.56</b>	<b>104,000.00</b>	<b>-68,487.44</b>	<b>34.1%</b>
<b>7000 · Operations/Maintenance</b>				
7005 · Maintenance/Building	27,961.25	42,000.00	-14,038.75	66.8%
7010 · Maintenance/Computer	2,687.64	8,500.00	-5,812.36	31.6%
7020 · Maintenance/Equipment	2,467.50	1,500.00	967.50	164.5%
7030 · Maintenance/Grounds	7,328.32	10,000.00	-2,671.68	73.3%
7035 · Fixed Assets				
7036 · Equipment Lease	2,474.94			
7039 · Furniture & Equipment	2,378.37			
7035 · Fixed Assets - Other	0.00	15,000.00	-15,000.00	0.0%
<b>Total 7035 · Fixed Assets</b>	<b>4,853.31</b>	<b>15,000.00</b>	<b>-10,146.69</b>	<b>32.4%</b>
7040 · Equipment Purchase	613.96	1,500.00	-886.04	40.9%
7060 · Insurance	13,144.00	23,500.00	-10,356.00	55.9%
7070 · Fuel	1,668.62	5,000.00	-3,331.38	33.4%
7080 · Utilities	7,304.36	15,000.00	-7,695.64	48.7%
7095 · Water	273.25	500.00	-226.75	54.7%
<b>Total 7000 · Operations/Maintenance</b>	<b>68,302.21</b>	<b>122,500.00</b>	<b>-54,197.79</b>	<b>55.8%</b>
<b>7499 · Office Expense</b>				
7500 · Supplies	6,065.34	12,000.00	-5,934.66	50.5%
7525 · Telephone	882.97	2,000.00	-1,117.03	44.1%
7550 · Postage	1,785.09	4,000.00	-2,214.91	44.6%
7575 · Miscellaneous				
7575a · Pay Pal Fees	18.33			
7575 · Miscellaneous - Other	1,239.91	1,500.00	-260.09	82.7%
<b>Total 7575 · Miscellaneous</b>	<b>1,258.24</b>	<b>1,500.00</b>	<b>-241.76</b>	<b>83.9%</b>
<b>Total 7499 · Office Expense</b>	<b>9,991.64</b>	<b>19,500.00</b>	<b>-9,508.36</b>	<b>51.2%</b>
<b>7999 · Contracts/Services</b>				
8000 · Workshops/Travel	1,043.61	3,500.00	-2,456.39	29.8%
8010 · Adult Library Programs				
8011 · Aquarium Tickets	-465.00			
8013 · Bronx Zoo Tickets	227.50			
8017 · Adult Programs	4,715.14			
8010 · Adult Library Programs - Other	0.00	8,000.00	-8,000.00	0.0%
<b>Total 8010 · Adult Library Programs</b>	<b>4,477.64</b>	<b>8,000.00</b>	<b>-3,522.36</b>	<b>56.0%</b>
8015 · Young Adult Library Programs	3,000.59	5,000.00	-1,999.41	60.0%
8020 · Children Library Programs	2,919.56	5,000.00	-2,080.44	58.4%
8030 · Service Contracts	2,576.74	10,000.00	-7,423.26	25.8%
8040 · Telecommunications	7,989.92	13,000.00	-5,010.08	61.5%
8050 · Accounting Services	9,294.58	9,200.00	94.58	101.0%
8055 · Legal Services	0.00	500.00	-500.00	0.0%
8060 · SCLS Services	10,428.50	16,500.00	-6,071.50	63.2%
8070 · Marketing				
8071 · Newsletter Printing	10,816.00			
8070 · Marketing - Other	9,800.00	39,000.00	-29,200.00	25.1%
<b>Total 8070 · Marketing</b>	<b>20,616.00</b>	<b>39,000.00</b>	<b>-18,384.00</b>	<b>52.9%</b>
<b>Total 7999 · Contracts/Services</b>	<b>62,347.14</b>	<b>109,700.00</b>	<b>-47,352.86</b>	<b>56.8%</b>
<b>Total Expense</b>	<b>518,955.14</b>	<b>1,002,850.00</b>	<b>-483,894.86</b>	<b>51.7%</b>
<b>Net Ordinary Income</b>	<b>133,966.95</b>	<b>0.00</b>	<b>133,966.95</b>	<b>100.0%</b>

**Southold Free Library**  
**Monthly Budget Report**  
 January 2022

	Jan 22
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
5000 · School District	77,968.58
5200 · Interest/Investments	1.85
5250 · Lost/Paid Material	96.18
5275 · Photocopies & PC Printouts	230.00
5350 · Sale Items	11.00
5500 · Contributions	
5501 · Book Memorials	200.00
5502 · Small Cash Contributions	7.01
5500 · Contributions - Other	10.00
<b>Total 5500 · Contributions</b>	<b>217.01</b>
<b>Total Income</b>	<b>78,524.62</b>
<b>Gross Profit</b>	<b>78,524.62</b>
<b>Expense</b>	
6000 · Friends Reimbursement	114.40
6099 · Personnel	
6100 · Salaries	35,095.50
6110 · Social Security	2,684.80
6120 · NYS Unemployment Ins.	737.01
6140 · Disability Insurance	498.21
6150 · Full Time Benefit	6,430.04
6160 · ADP/Paychex Charge	516.99
6170 · Retirement	471.48
<b>Total 6099 · Personnel</b>	<b>46,434.03</b>
6499 · Library Materials	
6500 · Books	2,039.99
6505 · e-books	274.25
6510 · Newspapers	846.92
6520 · Periodicals/Journals	470.00
6531 · DVD's	318.35
6550 · Recorded Books	38.40
<b>Total 6499 · Library Materials</b>	<b>3,987.91</b>
7000 · Operations/Maintenance	
7005 · Maintenance/Building	6,113.50
7020 · Maintenance/Equipment	2,292.50
7030 · Maintenance/Grounds	2,180.00
7035 · Fixed Assets	
7036 · Equipment Lease	412.49
<b>Total 7035 · Fixed Assets</b>	<b>412.49</b>
7040 · Equipment Purchase	199.99
7060 · Insurance	1,819.00
7070 · Fuel	1,113.67
7080 · Utilities	1,121.97
7095 · Water	40.98
<b>Total 7000 · Operations/Maintenance</b>	<b>15,294.10</b>
7499 · Office Expense	
7500 · Supplies	532.99
7525 · Telephone	121.00
7575 · Miscellaneous	
7575a · Pay Pal Fees	14.84
<b>Total 7575 · Miscellaneous</b>	<b>14.84</b>

**Southold Free Library**  
**Monthly Budget Report**  
**January 2022**

---

	Jan 22
Total 7499 · Office Expense	668.83
<b>7999 · Contracts/Services</b>	
8000 · Workshops/Travel	160.21
8010 · Adult Library Programs	
8011 · Aquarium Tickets	-46.00
8017 · Adult Programs	504.00
	458.00
<b>Total 8010 · Adult Library Programs</b>	<b>458.00</b>
8015 · Young Adult Library Programs	837.87
8020 · Children Library Programs	823.57
8030 · Service Contracts	52.17
8040 · Telecommunications	2,496.23
8050 · Accounting Services	294.58
8070 · Marketing	
8071 · Newsletter Printing	4,468.00
8070 · Marketing - Other	1,400.00
	5,868.00
<b>Total 8070 · Marketing</b>	<b>5,868.00</b>
<b>Total 7999 · Contracts/Services</b>	<b>10,990.63</b>
<b>Total Expense</b>	<b>77,489.90</b>
<b>Net Ordinary Income</b>	<b>1,034.72</b>
<b>Other Income/Expense</b>	
<b>Other Income</b>	
9000 · Due from/to Memorial Maint	-500.00
<b>Total Other Income</b>	<b>-500.00</b>
<b>Net Other Income</b>	<b>-500.00</b>
<b>Net Income</b>	<b>534.72</b>

**Southold Free Library**  
**Monthly Expense Report**  
**January 2022**

Date	Name	Memo	Amount
<b>6499 · Library Materials</b>			
<b>6500 · Books</b>			
01/01/2022	Gale		-46.50
01/01/2022	Gale		-47.25
01/01/2022	MicroMarketing, LLC	Penny	-37.58
01/01/2022	MicroMarketing, LLC	Dana	-15.19
01/01/2022	MicroMarketing, LLC	Penny	-14.39
01/01/2022	Baker & Taylor		-75.22
01/01/2022	Baker & Taylor		-335.53
01/01/2022	MicroMarketing, LLC	Penny	-66.36
01/04/2022	MicroMarketing, LLC	Dana	-14.36
01/06/2022	MicroMarketing, LLC	Penny	-38.38
01/06/2022	MicroMarketing, LLC	Dana	-74.35
01/15/2022	Bank of America (4318)	Adult	-459.97
01/15/2022	Bank of America (4318)	YA	-210.44
01/15/2022	Bank of America (4318)	Children	-57.70
01/17/2022	MicroMarketing, LLC	Penny	-15.99
01/17/2022	MicroMarketing, LLC	Dana	-57.56
01/17/2022	MicroMarketing, LLC	Dana	-41.56
01/24/2022	Gale		-22.50
01/25/2022	MicroMarketing, LLC	Mwlissa	-17.59
01/27/2022	MicroMarketing, LLC	Dana	-369.21
01/27/2022	MicroMarketing, LLC	Melissa	-22.36
Total 6500 · Books			-2,039.99
<b>6510 · Newspapers</b>			
01/01/2022	Southold Pharmacy		-846.92
Total 6510 · Newspapers			-846.92
<b>6520 · Periodicals/Journals</b>			
01/31/2022	Value Line Publishing, Inc.	Small & Mid-Cap	-470.00
Total 6520 · Periodicals/Journals			-470.00
<b>6531 · DVD's</b>			
01/01/2022	Midwest Tape		-76.26
01/01/2022	Midwest Tape		-13.99
01/03/2022	Midwest Tape		-41.28
01/10/2022	Midwest Tape		-87.46
01/14/2022	Midwest Tape		-99.36
Total 6531 · DVD's			-318.35
<b>6550 · Recorded Books</b>			
01/04/2022	MicroMarketing, LLC	Susan	-38.40
Total 6550 · Recorded Books			-38.40
Total 6499 · Library Materials			-3,713.66
<b>7000 · Operations/Maintenance</b>			
<b>7005 · Maintenance/Building</b>			
01/01/2022	C's Home & Office Management, Inc.		-3,500.00
01/01/2022	North Fork Sanitation, Inc.		-111.00
01/06/2022	All Points East Plumbing & Heating		-210.00
01/18/2022	Champion Elevator		-2,292.50
Total 7005 · Maintenance/Building			-6,113.50
<b>7020 · Maintenance/Equipment</b>			
01/11/2022	Champion Elevator	Elevator Repair Deposit	-2,292.50
Total 7020 · Maintenance/Equipment			-2,292.50
<b>7030 · Maintenance/Grounds</b>			
01/04/2022	C. Mohr Landscaping, Inc.		-260.00
01/10/2022	C. Mohr Landscaping, Inc.		-1,140.00
01/24/2022	C. Mohr Landscaping, Inc.		-520.00

# Southold Free Library

## Monthly Expense Report

### January 2022

Date	Name	Memo	Amount
01/26/2022	C. Mohr Landscaping, Inc.		-260.00
	Total 7030 · Maintenance/Grounds		-2,180.00
	<b>7035 · Fixed Assets</b>		
	<b>7036 · Equipment Lease</b>		
01/01/2022	Leaf		-412.49
	Total 7036 · Equipment Lease		-412.49
	Total 7035 · Fixed Assets		-412.49
	<b>7040 · Equipment Purchase</b>		
01/15/2022	Bank of America (5353)	Nintendo Switch	-199.99
	Total 7040 · Equipment Purchase		-199.99
	<b>7060 · Insurance</b>		
01/12/2022	Utica National Ins. Group	100735078	-1,819.00
	Total 7060 · Insurance		-1,819.00
	<b>7070 · Fuel</b>		
01/01/2022	National Grid		-566.11
01/15/2022	Burt's Reliable-Cottage		-547.56
	Total 7070 · Fuel		-1,113.67
	<b>7080 · Utilities</b>		
01/01/2022	PSEGLI		-1,121.97
	Total 7080 · Utilities		-1,121.97
	<b>7095 · Water</b>		
01/04/2022	ReadyRefresh by Nestle		-40.98
	Total 7095 · Water		-40.98
	Total 7000 · Operations/Maintenance		-15,294.10
	<b>7499 · Office Expense</b>		
	<b>7500 · Supplies</b>		
01/01/2022	Southold Pharmacy		-10.84
01/01/2022	W.B.Mason, Inc.		-157.50
01/03/2022	W.B.Mason, Inc.		-18.58
01/15/2022	Bank of America (4318)		-232.57
01/17/2022	ID Label, Inc.		-113.50
	Total 7500 · Supplies		-532.99
	<b>7525 · Telephone</b>		
01/08/2022	Optimum		-121.00
	Total 7525 · Telephone		-121.00
	Total 7499 · Office Expense		-653.99
	<b>7999 · Contracts/Services</b>		
	<b>8000 · Workshops/Travel</b>		
01/04/2022	Caroline MacArthur {Reimb}	BJ's Membership Rene...	-85.00
01/05/2022	Carol Forestieri {Reimb}	Homebound Deliveries	-15.21
01/10/2022	PLDA	2022 Dues	-60.00
	Total 8000 · Workshops/Travel		-160.21
	<b>8015 · Young Adult Library Programs</b>		
01/04/2022	Kristen Duer	Dream Board	-225.00
01/18/2022	Joseph Salemo	Game & Tournament N...	-320.72
01/18/2022	Robert Scott	Take & Make	-265.00
01/27/2022	Darlene Siracusano	D&D Craft Supplies	-27.15
	Total 8015 · Young Adult Library Programs		-837.87

**Southold Free Library**  
**Monthly Expense Report**  
 January 2022

Date	Name	Memo	Amount
<b>8020 · Children Library Programs</b>			
01/15/2022	Bank of America (5353)	Supplies	-73.65
01/18/2022	Maureen Radigan	Valentine's Day Hiking ...	-175.00
01/18/2022	Mary Hasel	Storytime Yoga - Febr...	-300.00
01/19/2022	Mary Hasel	Storytime Yoga - Janu...	-300.00
01/21/2022		Pay Pal Program Fees	10.00
01/21/2022		Pay Pal Program Fees	40.00
01/27/2022	Darlene Siracusano	Mandrian Animal Craft ...	-74.92
01/31/2022		Program Fees	25.00
01/31/2022		Pay Pal Program Fees	10.00
01/31/2022		Pay Pal Program Fees	15.00
Total 8020 · Children Library Programs			-823.57
<b>8030 · Service Contracts</b>			
01/05/2022	Advanced Imaging Systems		-52.17
Total 8030 · Service Contracts			-52.17
<b>8040 · Telecommunications</b>			
01/01/2022	SCLS - P.A.L.S.	1st Qtr Port Charges	-2,213.88
01/08/2022	Optimum		-282.35
Total 8040 · Telecommunications			-2,496.23
<b>8050 · Accounting Services</b>			
01/11/2022	Baldessari & Coster LLP		-294.58
Total 8050 · Accounting Services			-294.58
<b>8070 · Marketing</b>			
01/07/2022	Right Now Marketing, Ltd.		-1,400.00
Total 8070 · Marketing			-1,400.00
Total 7999 · Contracts/Services			-6,064.63
<b>9000 · Due from/to Memorial Maint</b>			
01/04/2022	Postmaster	Postage for appeal mai...	-500.00
Total 9000 · Due from/to Memorial Maint			-500.00
<b>TOTAL</b>			<b>-26,226.38</b>

**Southold Free Library**  
**Monthly Income Report**  
**January 2022**

Date	Name	Memo	Amount
<b>5000 · School District</b>			
01/15/2022			-14,000.00
01/31/2022		Deposit	91,968.58
Total 5000 · School District			77,968.58
<b>5200 · Interest/Investments</b>			
01/31/2022		Interest	1.85
Total 5200 · Interest/Investments			1.85
<b>5250 · Lost/Paid Material</b>			
01/21/2022		Deposit	96.18
Total 5250 · Lost/Paid Material			96.18
<b>5275 · Photocopies &amp; PC Printouts</b>			
01/21/2022		Deposit	113.00
01/31/2022		Deposit	117.00
Total 5275 · Photocopies & PC Printouts			230.00
<b>5350 · Sale Items</b>			
01/21/2022		Photo Lab	11.00
Total 5350 · Sale Items			11.00
<b>5500 · Contributions</b>			
01/21/2022		Murphy Staff thank you	10.00
Total 5500 · Contributions			10.00
<b>9000 · Due from/to Memorial Maint</b>			
01/04/2022	Postmaster	Postage for appeal mailing	-500.00
Total 9000 · Due from/to Memorial Maint			-500.00
<b>TOTAL</b>			<b>77,817.61</b>

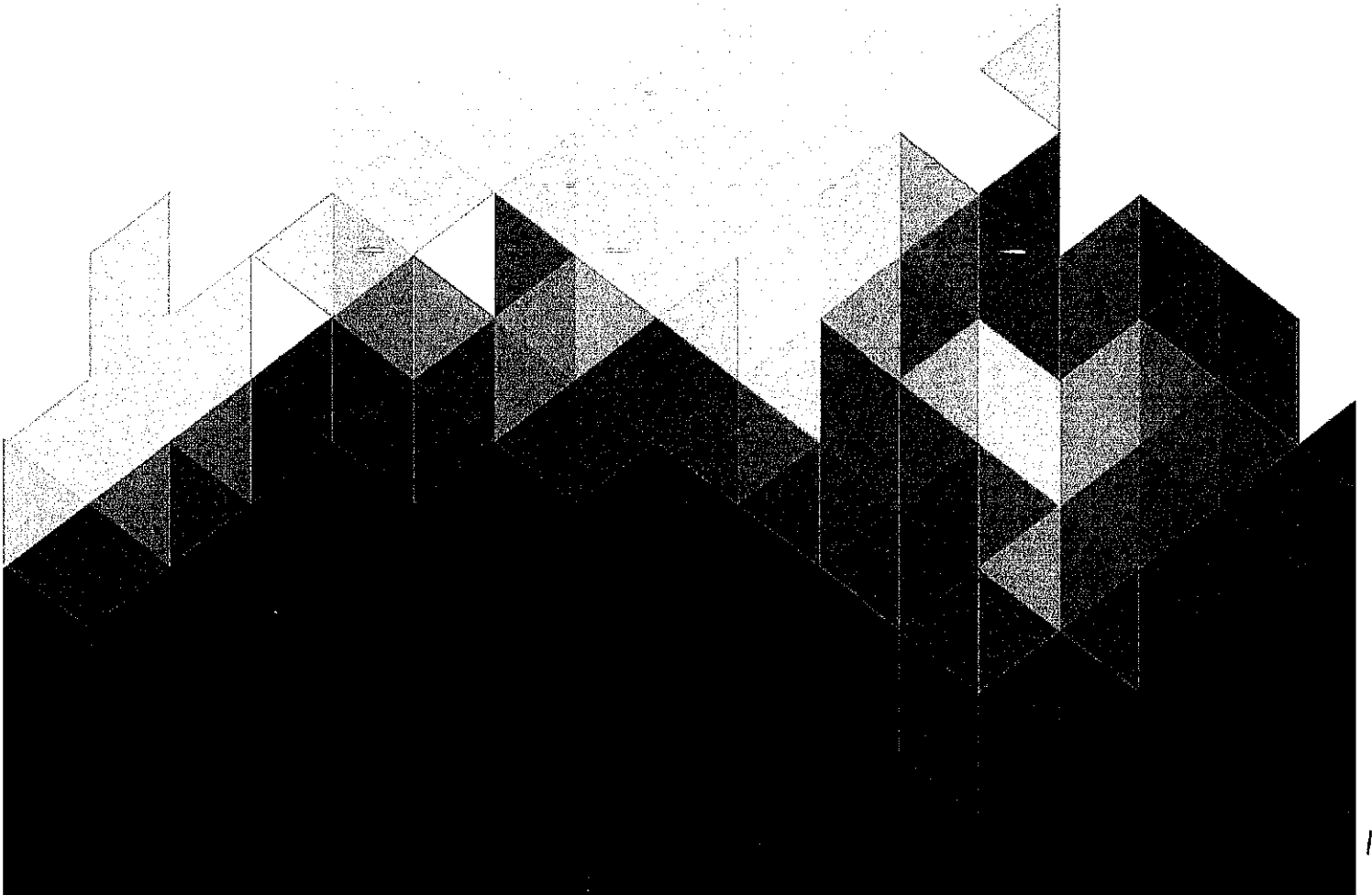
# The Friends of The Southold Free Library

## Annual Report 2021

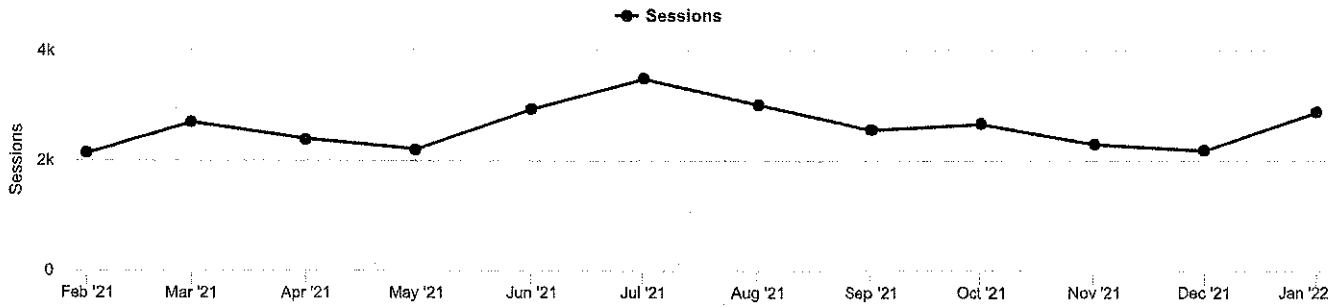
The Friends of the Southold Free Library are a dedicated group of volunteers. Their commitments to the success of the Book Cottage, Plant Sale and the Monthly Raffle have provided the following contributions to the Library in 2021.

Programs; YA & Children's summer	\$6040-
Adult	1350-
Gardens, Planters	3140-
Pocket Park Tent	1800-
Tree Work	1000-
NY Times Large Print Edition	114-
Tote Bags	327-
Cottage - Repairs	1010-
Cottage - Air Purifier	218
Masks, Books for Babies, Memorial Bks etc.	<u>291-</u>
	\$15290-





### Overall Traffic



### Top Landing Pages (Where Users Enter Site)

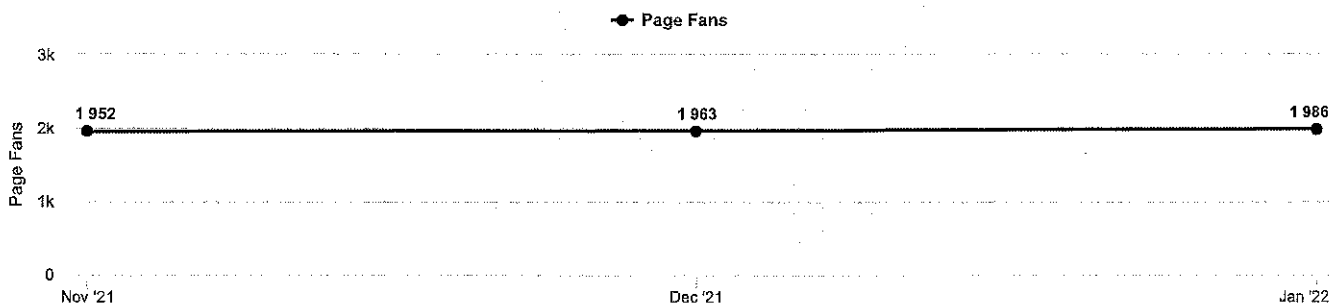
	Sessions
/	1,930
/calendar/	99
/books-more/services/book-cottage/	56
/calendar-of-events/	44
/contact/	37
/home/	28
/digital/e-magazines/	27
/love-your-library-month/	27
/13-reading-tips-from-theodore-roosevelt/	23
/about-us/meet-the-staff/	21

### Traffic Sources (Where Users Come From)

	Sessions
(direct) / (none)	1,267
google / organic	1,237
yahoo / organic	88
bing / organic	53
calendarwiz.com / referral	37
duckduckgo / organic	35
search.livebrary.com / referral	27
mymail.optimum.net / referral	24

	Sessions
paypal.com / referral	23
mail.google.com / referral	16

### Facebook Page Likes

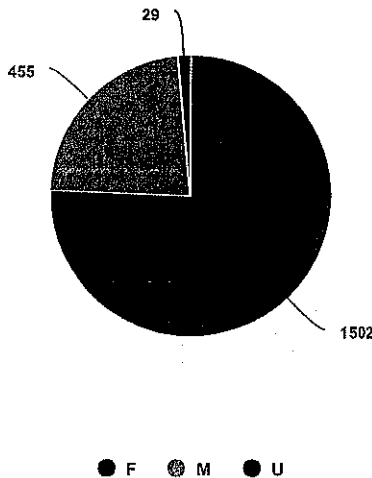


### Facebook Ads Performance Overview

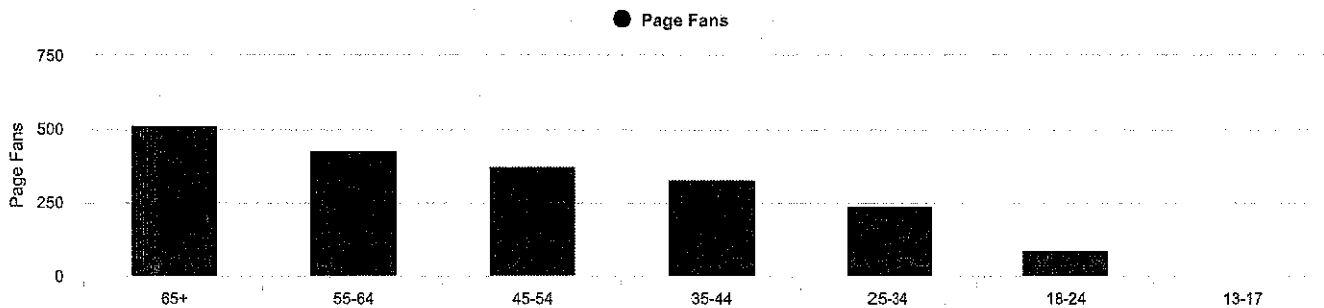
0 WEBSITE CLICKS	270 CLICKS	4,844 IMPRESSIONS
539 REACH	5.57% CTR (C4)	8.99 FREQUENCY
21 PAGE LIKES	\$94.60 SPEND	\$0.00 CPC (LINK)

### Facebook Page Demographics

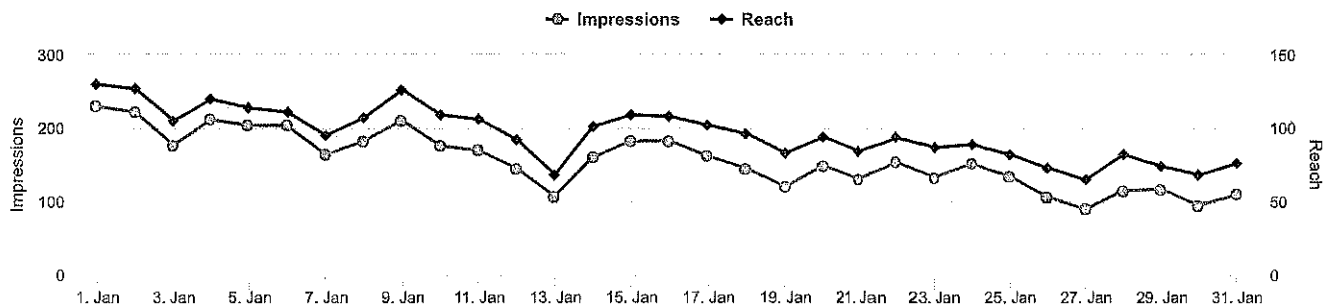
Gender



### Age



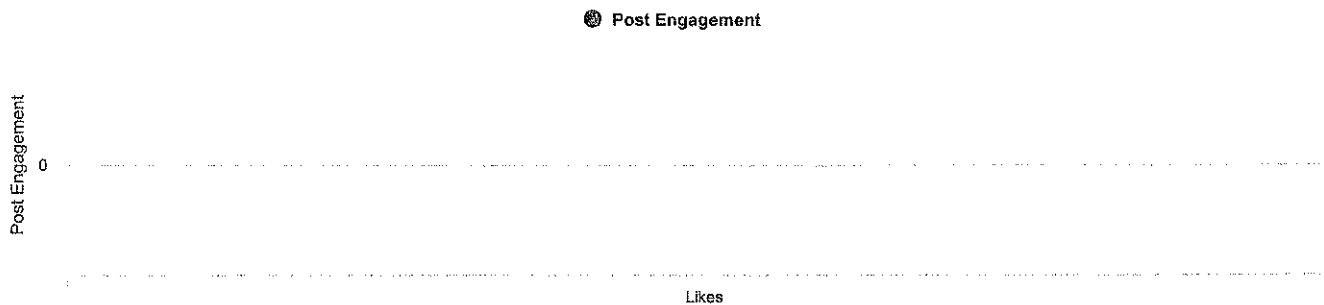
### Ad Performance - Impressions & Reach



### Ad Performance - Post Engagement

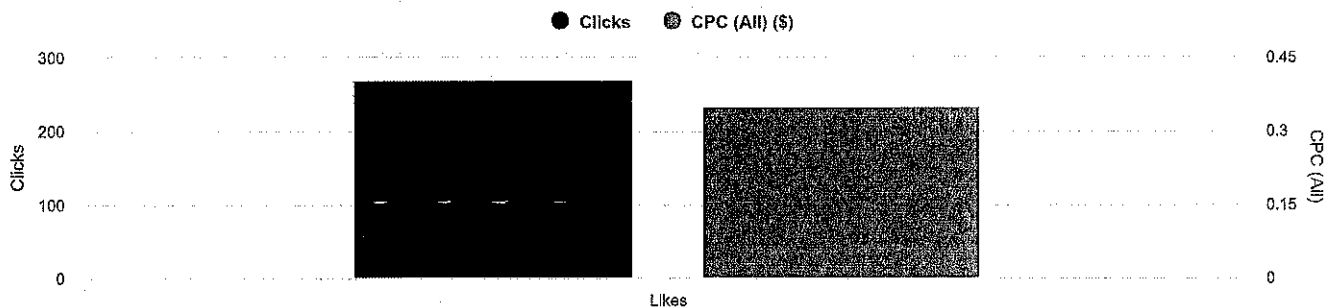
The chart below features the top ad campaigns (campaigns can include one or more individual ads).

If no data is shown, it's because we did not do use this ad type during the month.



### Ad Performance - All Clicks

The chart below features the top ad campaigns (campaigns can include one or more individual ads). Note that "All Clicks" is different than "Website Clicks" (in the above chart). "All Clicks" can include website clicks as well as likes, shares, etc.



### Top Ads This Month - Visuals

Clicks	CPC (All) (\$)	Impressions	Cost Per Website Click (\$)	Post Engagement	Website Clicks
--------	----------------	-------------	-----------------------------	-----------------	----------------

Preview Not Available: Unable to display a preview of this ad.

270	0.35	4,844	0.00	0	0
-----	------	-------	------	---	---